

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

WRAL-TV RALEIGH NC

Date:

8/24/12

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-JE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

6950.00 / 5907.50

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date _____

Signature _____

Contact Phone Number _____

703-443-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature _____

Printed Name _____

Title _____

CONTRACT

**WRAZ**

Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

Contract / Revision		Alt Order #
116690 /		06282354
<u>Product</u>		
NRCC IE 8/31		
Contract Dates	Estimate #	
08/31/12 - 09/06/12	3009	
Advertiser	Original Date / Revision	
National Republican Congressional Committ	08/16/12	/ 08/23/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WRAZ	N Welte	Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
	155	426
Agency Ref	Advertiser Ref	

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAZ	08/31/12	08/31/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1--				1	\$700.00			
N 2	WRAZ	08/31/12	08/31/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1--				1	\$350.00			
N 3	WRAZ	09/03/12	09/03/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$700.00			
N 4	WRAZ	09/03/12	09/03/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$350.00			
N 5	WRAZ	09/01/12	09/01/12	WRAL's 10pm News on Fox 1(Late News			:30			NM	1	\$700.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1-				1	\$700.00			
N 6	WRAZ	09/01/12	09/01/12	Sat Prime 8-9p	8-9P		:30			NM	0	\$0.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1-				1	\$1,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
		1	WRAZ	08/27/12-09/02/12	Sat Prime 8-9p				8-9P	-----Sa--	:30	\$1,000.00
				Credited								NM
N 7	WRAZ	09/06/12	09/06/12	WRAL's 10pm News on Fox 1(Late News			:30			NM	1	\$700.00
				3Q NON WINDOW CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1---				1	\$700.00			
N 8	WRAZ	09/06/12	09/06/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
				3Q NON WINDOW CLASS 1								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAZ

Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

Contract / Revision 116690 /	Alt Order # 06282354	
Contract Dates 08/31/12 - 09/06/12	Product NRCC IE 8/31	Estimate # 3009
Advertiser National Republican Con:		Original Date / Revision 08/16/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/03/12	09/09/12	--1----				1	\$350.00				
N 9	WRAZ	09/04/12	09/04/12	WRAL's 10p News On Fox 5(Late News 3Q NON WINDOW CLASS 1			:30			NM	1		\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/03/12	09/09/12	-1-----				1	\$700.00				
N 10	WRAZ	09/04/12	09/04/12	7-8a M-F 3Q NON WINDOW CLASS 1	7-8a		:30			NM	1		\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/03/12	09/09/12	--1----				1	\$350.00				
N 11	WRAZ	09/05/12	09/05/12	WRAL's 10pm News on Fox 1(Late News 3Q NON WINDOW CLASS 1			:30			NM	1		\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/03/12	09/09/12	--1----				1	\$700.00				
N 12	WRAZ	09/05/12	09/05/12	7-8a M-F 3Q NON WINDOW CLASS 1	7-8a		:30			NM	1		\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/03/12	09/09/12	--1----				1	\$350.00				
N 13	WRAZ	09/03/12	09/06/12	730-8p M-F 3Q NON WINDOW CLASS 1	7:30-8p		:30			NM	1		\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/03/12	09/09/12	MTWT---				1	\$1,000.00				
Totals											12	\$6,950.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/06/12	12	\$6,950.00	\$5,907.50
Totals	12	\$6,950.00	\$5,907.50

Signature: _____ **Date:** _____

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